

INTERZUM Cologne, 21. – 24. May 2019

## **Appealing imperfection: Homapal combines new metal decors in a trend collection**

**Traces, merely as signs suggesting things that have happened, create suspense and arouse curiosity. This is what distinguishes the metal decors from the „Antique Line“ which Homapal is presenting at interzum as part of a new trend collection. Coarse materials, weathered metals, angular gemstones, organic shapes – all featured as part of this hand-made „used look“ which, in addition to an „Industrial“ and a „Glossy Line“, the surface specialist has brought together in the current „Homapal Trend Collection 2019“.**

Coming in four different surface finishes, „Antique“ sees itself as a hand-crafted line in which Homapal carefully works real metal foils in a way that discards the monotony of the slick, the unblemished and the new. The „used look“ creates a feel of excitement and suspense that not only gives interior design vibrant impetus but is also equally suited to creating a workshop atmosphere as it is modern loft character. In line with this remit, Homapal has developed some entirely new decors but also modified familiar ones.

„Moon“ features shiny or muted copper, brass or the oxidised looking combination of copper and turquoise under a surface that appears to have the kinds of flaws left behind by a plasterer working with stone chippings under his trowel.

In the interplay with the „Diamond Antique“ surface, copper and brass experience a contrast between gentle colour gradients and a clear linearity. Under the diagonal and regular rhomboid structure, the two skilfully finished metals are perfect for a playful combination of light, form and colour in the ambience of exclusive applications.

On the surface, the micro cracks characteristic of „New Crisp“ follow paths of their own way. Depending on how it is worked, colouring varies. With „New Crisp Rose“, „New Crisp Oxygreen“, „New Crisp Gold“ or „New Crisp Anthracite“, the fine veining is more prominent; the dark „Copper New Crisp Antique“ let the branch-like structure shimmer through with only a subtle transparency.

Graphically reduced with understated elegance is the look of the new „Sapphire“ decors „Anthracite“, „Champagnertone“, „Rosegold“, „Bronzetone“ and „Oxygreen“ from the „Antique“ line. With their vibrantly shining light-to-dark gradations, they understand the interplay of light and shadow; their intricately elaborated and restrained structure of very fine lines implies what they are made for: for modern interior design to suit exquisite taste.

### **One of a kind for healthy building interiors**

Within the „Industrial line“ featured in the trend collection, Homapal presents coarse material looks, rough concrete and rusty metal with hand-crafted concrete, rust and Corten decors. „Concrete Solid Rock“ integrates the typical cast look of the cool concrete – characteristic of building construction – in interior design. „Corten Steel Shipyard“ uses the look of weatherproof structural steel and combines metal and rust to create an urban coolness.

„Rust Canyon“ is the perfect complement and material choice for the industrial look. The red tone of the rusty metal character is reminiscent of the rock formations of the Grand Canyon and dominates in this slightly washed-out, intrinsically homogenous, calm decor.

Intricate techniques and several work operations are necessary to create these one-of-a-kind products from the new trend collection crafted by hand. The HPL core material is finished with a mixture of natural materials, such as minerals, resins and pigments. The decors lend themselves to conjuring decorative marks of distinction in furniture and interior design.

The lacquering protects the decor, intensifies the colouring and makes it more robust for vertical use. These decors are suitable for use in commercial environments, kitchens and bathrooms. Sealing and impregnation are

provided by an eco-friendly lacquer system that is safe from the aspect of building biology, VOC-free and contains no solvents.

### Brilliant statement

Gold, natural silver, smoke grey or copper red, in mirror-gloss finish with „Cella“, „Cascade“ or „Crossline“ structure – the new decors from the „Glossy Line“ once again underscore Homapal's expertise in producing surfaces coated in real metal. High-gloss decors in five different colour ways and three surface textures exude a touch of luxury. With a tactile feel all of their own, the panels produce an exceptional look with a diverse range of colours and striking gloss finish – a perfect combination for distinctive designs.



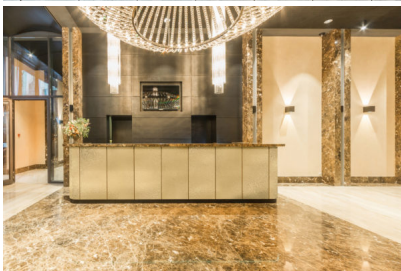
*Caption 1: On the surface, the micro cracks characteristic of "New Crisp" follow paths of their own way. Depending on how it is worked, colouring varies. With "New Crisp Oxygreen", the fine veining is more prominent. Photo: Homapal*



*Caption 2: "Moon" features copper or brass as here under a surface that appears to have the kinds of flaws left behind by a plasterer working with stone chippings under his trowel. Photo: Homapal*



*Caption 3: In the interplay with the "Diamond Antique" surface, copper experience a contrast between gentle colour gradients and a clear linearity. Under the diagonal and regular rhomboid structure, the skilfully finished metal is perfect for a playful combination of light, form and colour in the ambience of exclusive applications. Photo: Homapal*



*Caption 4: Gold, in mirror-gloss finish with Cascade" structure – the new decors from the "Glossy Line" once again underscore Homapal's expertise in producing surfaces coated in real metal. Photo: Homapal*