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Back to the roots with „Konda“: Ninkaplast relaunches the kitchen scoop for Interzum

Once food packaging has been torn open, how can it be resealed airtight and stowed away safely? The solution is often found in a storage tin. However, countless examples from the everyday lives of many kitchen users prove that there are major differences: there are different sizes that waste valuable storage space, awkward shapes that make dosing difficult and materials that do not allow the contents to be seen. On top of this, everything in the cupboard is shoved back and forth in a confusing mess. Ninka has found a remedy and is relaunching the product for Interzum 2025, 70 years after the market launch of the first kitchen scoop.

The idea of developing storage boxes in an ergonomic teardrop shape, which fit perfectly into a stable, non-slip and cabinet-specific mould in a space-saving offset set of three or five, was based on the motto „compact design, round solution“. At Interzum, Ninka will initially be presenting a three-piece mould for fitted shelves in tall, wall or base units and a five-piece version for pull-outs with a standard depth of 473 mm. The manufacturer is offering both versions in one package each as a compact set.

At 1.6 litres, the size of the container is based on the usual packaging sizes for flour or sugar. This means that everything can be poured out completely. Thanks to their ergonomic shape, the containers sit comfortably in the hand. The grained, crystal-clear plastic provides a good grip and makes it easy to see what is in the container. The tapered shape acts as a spout for portioning. A lid seals the contents airtight for long-lasting freshness. It goes without saying that the material is durable, food-safe and 100 per cent recyclable.

„Konda“ is recommended as a practical accessory for shelves and pull-outs, not only to save space and preserve supplies for a long time, but also to store them neatly. Incidentally, the name of the new kitchen scoop goes back to the organisation consultant and bestselling author Marie Kondō. The Japanese woman gives courses and seminars in which she teaches how to throw things away and tidy up, presenting this as the starting point for inner organisation. Her credo also includes storing things properly.

„cuisio“ from a single mould

There's also something new in the drawer! The organisational star „cuisio“ is now also available in 400 mm, 450 mm, 550 mm and 600 mm depths in addition to the standard 500 mm. Thanks to six new moulds, Ninka can injection mould all depths in one piece. As a result, the entire range now comes with a constant wall thickness in a full-surface, seamless and therefore easy-to-clean design that adapts to the narrow frame look of modern drawers with a clear edge. With this innovation, „cuisio“ remains compact and elegant at the same time. The combination of translucent plastic shells in black, white or graphite and aluminium connecting profiles in stainless steel look, aluminium, black or gold offers flexibility. The connecting rails in champagne are new.



Caption 1: 70 years after the market launch of the first kitchen scoop, Ninka has relaunched the product. 'Konda' is recommended as a practical accessory for shelves and pull-outs, not only for space-saving and long-lasting storage, but also for tidy storage. Photo: Ninka



Caption 2: The organisational talent 'cuisio' is now also available in 400 mm, 450 mm, 550 mm and 600 mm in addition to the standard 500 mm depth. The entire range now comes with a constant wall thickness in a full-surface, seamless and therefore easy-to-clean design, which adapts to the narrow frame look of modern drawers with a clear edge. Photo: Ninka

Ninka

Ninkaplast GmbH, or Ninka for short, specializes in plastic moulding and surface finishing. Founded in 1928, the owner-managed family business develops and produces injection-molded parts for the kitchen furniture industry and for many other branches of industry, such as solar, lighting and medical technology, household appliances, coffee machines, office furniture, retail systems and banking, with just over 300 employees in Bad Salzuflen. As a kitchen furniture supplier, Ninka covers all areas from waste separation systems to pull-out and drawer organization and corner cabinet solutions. The company sells worldwide.