

EXPO SICAM, 2023, October 17-20

## "Black Edition" in high demand

Black is, and remains, very much in trend – Ninka customers are delighted with the new high-quality, timeless design line

(Edelweisspress) Ninkaplast GmbH (Bad Salzuflen, Germany) continuously develops and refines the three product groups in the kitchen sector – pull-out systems, waste bins and corner unit solutions – and customers expect perfect performance, reliability and ease of assembly and maintenance: A high quality, premium look that, as part of the cabinet interior, blends confidently with the overall look of modern kitchens. The Ninka ,Black Edition' in trendy, timeless black, now available from a number of kitchen furniture manufacturers perfectly meets this requirement.

The ,Black Edition', first launched last autumn and enhanced now on the Sicam show in Pordenone at hall 2, booth A17, includes the Qanto and Trigon corner unit solutions and the ,connect', ,cuisio' and ,cuisioFLEX' drawer organisation systems. More are planned to follow.

When buying a modern kitchen, consumers are increasingly focusing on ,inner values'. Although the demand for perfect functionality dominates behind the cabinet doors, a refined accessory style with a consistent design has been in absolute favour with consumers for some time now. Material and form must work together harmoniously – although bold points of contrast are definitely a plus!

Ninka's response to these requirements is the "Black Edition". The name refers to the deep black, elegantly understated colour of the surface. The effect remains hidden deep within the equally dark cabinet until the user brings drawers, revolving shelves or pull-out trays into the 'spotlight' or 'stage' as required. Glossy or matt materials are then used in defined areas to create elegant contrasts.

Perhaps no other colour has such a deep and powerful effect without ever being obtrusive. An expression of value and integrity also characterises this trend colour. Black complements every kitchen. There is hardly a surface with which black cannot be combined.

The "cuisio" organisation system has a quality comparable to that of exclusive wooden or metal trays, looks just as good and brings that much-needed organisation to your drawers. Combined with black, this never fails to impress. "cuisioFLEX" also plays with similar visual stimuli: Black corners contrast with translucent centres. The organiser frames make it easy to adjust and adapt the cross section at the touch of a finger.

The "connect" organisation system promises the creation of quick and easy organisation in drawers whilst giving the user maximum freedom in the division of space. Ninka's "Black Edition" of the organisation system is a perfect combination of design and functionality. This approach is also used in the Trigon and Qanto corner cabinet systems. Both of these high quality storage solutions have had a significant impact on kitchen architecture – and will continue to do so for a long time to come.

Contact: Edelweisspress, Herford

Dr. Frank B. Müller fm@edelweisspress.de Fon: +49 5221 1265-20





Caption 1: The Qanto lifting shelf system is and remains the eye-catcher when it comes to designing the living space of the kitchen: versatile, emotive and elegant, now in the 'Black Edition' in timeless black. Photo: Ninka



Caption 2: Trendy drawer organiser in black: The elegant cuisio organisation system offers stylish drawer subdivisions with high quality cutlery and spice trays that can be combined as required. Photo: Ninka



Caption 3: The Trigon corner cabinet solution offers completely new possibilities for kitchen architecture. In timeless black, the natural, organically shaped pull-out shelves blend in perfectly with the design of modern kitchens. Photo: Ninka

## Ninka

Ninkaplast GmbH, or Ninka for short, specializes in plastic moulding and surface finishing. Founded in 1928, the owner-managed family business develops and produces injection-molded parts for the kitchen furniture industry and for many other branches of industry, such as solar, lighting and medical technology, household appliances, coffee machines, office furniture, retail systems and banking, with just over 300 employees in Bad Salzuflen. As a kitchen furniture supplier, Ninka covers all areas from waste separation systems to pull-out and drawer organization and corner cabinet solutions. The company sells worldwide.