

SICAM, Pordenone, 16 – 19 October 2018

## **Clear lines for contemporary kitchen architecture: 'ARENA pure' from Kesseböhmer epitomises slimline shelving unit design**

The latest kitchen trends are all about natural, authentic materials – particularly wood in combination with the purist aesthetic of contemporary fittings. This is why the sleek frames of the pull-out shelves and drawers in the 'Arena pure' shelving units from Kesseböhmer are making a real statement with their wooden bases and seamless metal rails. From 16–19 October 2018, the company will be appearing at SICAM in Pordenone to demonstrate how this design-oriented innovation can be used to create a universal, on-brand interior cabinet layout.

The 'Arena pure' shelving unit features a combination of wood and metal. Its name says it all, as the puristic, closed form coincides perfectly with the current trend for sleek yet homely kitchen architecture with minimalistic frame designs.

The new shelving unit incorporates Kesseböhmer's tried-and-tested 'Arena' production technology, which is crucial to its high load-bearing capacity. The linear metallic border accentuated by a narrow circumferential groove is available in most of Kesseböhmer's powder-coated colours, whereas the popular anthracite colour in particular serves to emphasise the clarity of the tray.

'Arena pure' is equally suitable for use in both the 'Dispensa' larder unit and the 'Dispensa junior III' base cabinet. What's more, the new shelving unit solution is also now available for the 'LeMans' corner cabinet pull-out, the 'Tandem side' door shelf, and the 'Tandem'/'Tandem solo' swivel extension, as well as for the 'Revo' and 'TurnMotion II' from 2019.

The 'Arena pure' shelving unit allows kitchen manufacturers to insert an individual base or even incorporate a pull-out shelf, opening up a whole new world of possibilities for the kitchen industry when it comes to customised cabinet interiors.

The Kesseböhmer range is renowned for its comprehensive selection of shelving units with a wide range of options available. From basic wire baskets through to premium 'Arena' glass rails, it offers something for all requirements, tastes and budgets.



*Caption 1: The sleek frames of the pull-out shelves and drawers in the 'Arena pure' shelving units from Kesseböhmer are making a real statement. 'Arena pure' is equally suitable for use in both the 'Dispensa' larder unit and the 'Dispensa junior III' base cabinet. Photo: Kesseböhmer*



*Caption 2: Its name says it all, as the puristic, closed form 'Arena pure' coincides perfectly with the current trend for sleek yet homely kitchen architecture with minimalistic frame designs. The new shelving unit solution is also now available for the 'LeMans' corner cabinet pull-out. Photo: Kesseböhmer*