Efficient manufacturing solutions for Heroal customers: Cooperation Agreement signed with Schirmer Maschinen

Heroal, the specialist in aluminium system solutions for the building shell, interior and exterior, is partnering with Schirmer Maschinen GmbH to expand its service offer with customised, highly automated and efficient manufacturing solutions. The managing directors of the two long-standing, Verl-based companies, Dr Max Schöne and Ludger Martinschledde, signed the Cooperation Agreement to launch the partnership in August 2025.

In light of increasing market requirements and the persistent skills shortage, there is a growing need for solutions that offer process reliability, enable a high level of automation and improve efficiency. Heroal itself relies on a high level of fabrication efficiency in its aluminium system solutions for windows, doors, curtain walls and sun protection from the early product development stage.

At the same time, Heroal fabricators benefit from a comprehensive manufacturing consulting service that is designed to create optimal and individual manufacturing concepts tailored to specific customer requirements and objectives. Whether its optimising individual process steps or the overall planning for a new production site – the development of a suitable machine concept is absolutely crucial. That's why the aluminium system specialist has joined forces with a strong partner at the same location with an existing common customer base.

Customised and software-independent

Schirmer Maschinen GmbH from Verl, part of the Beckhoff Automation Group, uses a modular concept to configure largely standardised process modules precisely tailored to customer-specific production requirements and software-independent production solutions. The aluminium profile processing centres display a high level of automation and provide long periods of autonomous operation. Thanks to NC-controlled servo technology and synchronous movements, profiles can be individually clamped and machined at extraordinary speed. This ensures precision and quality as well as high output. The flexibility with which the machines can be adjusted to different profile cross-sections guarantees security of investment.

Bundled advisory concepts

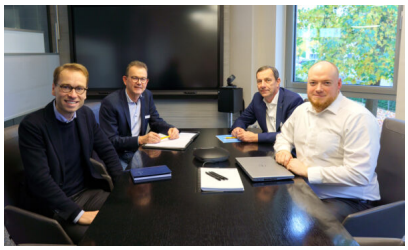
These are the same sales arguments that Heroal is now using to integrate and recommend the systems in manufacturing concepts (depending on requirements and potential) for customers in all existing and future markets worldwide. And customers benefit from twice the advisory expertise: in aluminium system solutions on the one hand, and in optimising their manufacturing processes on the other.

Schirmer's flexible manufacturing solutions allow us to support the growth of our customers", says Heroal Application Engineer Kevin Meuthen, pleased. The cooperation opens up exciting prospects for aluminium fabrication. „We look forward to expertly advising our customers on how they can practically integrate these technologies in their manufacturing and the potentials that they offer", continues Meuthen. Meuthen is responsible for manufacturing consulting at Heroal and can be reached by phone at +49 151 53965492 or by emailing Kevin.Meuthen@heroal.de.

Heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors, sliding doors, curtain walls and patio roofs, Heroal is one of the international market leaders. Founded in 1874, the family company employs around 900 people at its headquarters in Verl, Germany, and locations in France, the Netherlands and the Czech Republic, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany. More information is available at www.heroal.com.

Press contact Heroal:
Kirsten Kemper
Phone: +49 2204 9644808
E-Mail: info@kemper-kommunikation.de



Caption 1: Heroal is partnering with Schirmer Maschinen GmbH to expand its service offer with customised, highly automated and efficient manufacturing solutions: Dr Max Schöne, Heroal Managing Director, Ludger Martinschledde, Schirmer Managing Director, Roland Vogt, Member of the Schirmer Executive Board, and Kevin Meuthen, Application Engineer and Manufacturing Consultant at Heroal (from left to right). Photo: heroal



Caption 2: Heroal fabricators benefit from manufacturing advice that supports the establishment of manufacturing concepts tailored to customer-specific production requirements. To help provide this service, the aluminium system specialist has joined forces with Schirmer Maschinen GmbH, a strong partner at the same location. Ludger Martinschledde, Schirmer Managing Director, Dr Max Schöne, Heroal Managing Director, Roland Vogt, Member of the Schirmer Executive Board, and Kevin Meuthen, Application Engineer and Manufacturing Consultant at Heroal (from left to right). Photo: heroal

Schirmer

Together with 20 sales partners worldwide, Schirmer Maschinen GmbH develops customised solutions for the processing of profiles made from a wide range of materials for trade businesses and large companies. Customised interlinked profile processing centres with a flexible degree of automation are created on the basis of a continuously developed technological modular system. Planning and consulting, installation and commissioning, training and service concepts are systematically interlinked. Founded in 1979, Schirmer Maschinen GmbH has been part of the Beckhoff Group since 2016. Around 280 people work at the company headquarters in Verl.
#Schirmer Maschinen GmbH, Stahlstraße 25 + 29, 33415 Verl - www.schirmer-maschinen.com