

INTERZUM Cologne, 21. – 24. May 2019

## Exclusive solutions and new products: Holzwerk Rockenhausen at Interzum 2019

The customisation concept, the trend towards simplicity and the consciousness about sustainable solutions are at the centre of Holzwerk Rockenhausen's presence at Interzum in 2019. The company, which is part of the Kesseböhmer Group, will be demonstrating its potential for innovation in the development of premium quality wooden interior systems for drawers and pull-outs in kitchens, bathrooms and in living areas on Stand D020/E021 in Hall 8.1. The specialist will be showing an entry-level range for the first time in Cologne as well as an accessories series. Moreover, Rockenhausen will be focussing on an innovative, sustainable material as well as wood in the future.

As a development partner in the industry, Holzwerk Rockenhausen has always regarded itself as committed to finding individual solutions for its customers. „Wood is our passion. Tailor-made in Germany“ is the slogan behind the intention of creating tailored interior fittings for every furniture and kitchen manufacturer. There is a great variety of wood to be found – the possibilities of wood processing and surface finishing as well as combinations with other materials, especially metal, create an almost unlimited choice for individual design.

Anthracite-coloured storage containers in various sizes will enhance the portfolio as practical and sophisticated accessories as of Interzum 2019. Their wooden lids are made from oak or ash or have a blackboard paint finish for labelling.

### Wood and ... more

Holzwerk Rockenhausen will be presenting a new, sustainable material at Interzum 2019, which they intend to use in the future – as well as wood – in the manufacture of their interior fittings for drawers and pull-outs. „OrganiQLine“ is based on fast-growing renewable bast fibres from regional suppliers and a water-based binding agent which is formaldehyde and phenol-free. With its special surface structure and alternative possibilities for colour design, the material provides the basis for turning new ideas for customised fittings into reality.

With the aim of reducing complexity as much as possible, Holzwerk Rockenhausen designed the new „FineLine LiniQ“ fittings system. The modules that are pre-configured in sets for fitting out the interiors of pull-outs and drawers will be making their debut at Interzum in the two current colours „Nordic ash“ and „Slate grey ash“. These include cutlery inserts that fill drawers and accessories such as knife blocks, foil holders and cross-shaped dividers. „FineLine LiniQ“ comprises five sets to cater for all unit widths from 300 to 1,200 mm; there is just one article number for each set. This is how Holzwerk Rockenhausen is serving the entry-level sector.



*Caption 1: With the aim of reducing complexity as much as possible, Holzwerk Rockenhausen designed the new "FineLine LiniQ" fittings system. The modules that are pre-configured in sets for fitting out the interiors of pull-outs and drawers will be making their debut at Interzum in two current colours. Photo: Holzwerk Rockenhausen*



*Caption 2: Holzwerk Rockenhausen will be presenting a new, sustainable material at Interzum 2019, which they intend to use in the future - as well as wood - in the manufacture of their interior fittings for drawers and pull-outs. With its special surface structure and alternative possibilities for colour design, "OrganiQLine" provides the basis for turning new ideas for customised fittings into reality. Photo: Holzwerk Rockenhausen*



*Caption 3: Anthracite-coloured storage containers in various sizes will enhance the portfolio of Holzwerk Rockenhausen as practical and sophisticated accessories. Their wooden lids are made from oak or ash or have a blackboard paint finish for labelling. Photo: Holzwerk Rockenhausen*

