

SICAM Pordenone, 15. – 18. October 2019

## **Exclusive solutions and new products: Holzwerk Rockenhausen at Sicam 2019**

**The customisation concept, the trend towards simplicity and consciousness about sustainable solutions are at the centre of Holzwerk Rockenhausen's presence at Sicam 2019. The company, which is part of the Kesseböhmer Group, will be demonstrating its potential for innovation in the development of premium quality wooden interior systems for drawers and pull-outs in kitchens, on Stand B24/C29 in Hall 7. The specialist will be showcasing „CombiLine“, an entry level range, in Pordenone, which works with some vertical but predominantly horizontal dividers, as well as an accessories line. Moreover, Rockenhausen will be focussing on an innovative sustainable material, which has been developed and is now ready to go into production, as well as wood in the future.**

As a development partner in the industry, Holzwerk Rockenhausen has always regarded itself as committed to generating individual solutions for its customers. „Wood is our passion. Tailor-made in Germany“ is the slogan behind the intention of creating tailored interior fittings for every furniture and kitchen manufacturer. There is a great variety of wood to be found – the possibilities of wood processing and surface finishing as well as combinations with other materials, especially metal, create an almost unlimited choice for individual design.

Drawer and pull-out dividers are just as flexible as the various accessories, which not only clearly organise cutlery and kitchen knives, but also ensure plates, bottles, cooking utensils, supplies and spices are all within easy reach.

The idea of carrying the trendy horizontal alignment of the front panels on oversized drawers and pull-outs through to the inside was already well-received at Interzum. In the meantime, „CombiLine Horizontal“ has gone into regular production at the wood processing company. International customers have also included individual versions of the product in their portfolios already. Dark grey anodised aluminium struts draw attention to the horizontal division inside drawers. Various trays, universal racks, chopping boards, foil holders and knife blocks that can be used on either side organise the contents flexibly. „CombiLine“ for pull-outs is based on a grooved plate. Round plugs, H-frames, L-brackets, holders for bottles, foil and storage containers plus lots of other clever elements can be placed individually into the horizontal grooves.

Anthracite-coloured storage containers in various sizes have been enhancing Holzwerk Rockenhausen's portfolio as practical and sophisticated accessories since 2019. Their wooden lids are made from oak or ash or have a blackboard paint finish for labelling.

### **Wood and... more**

Holzwerk Rockenhausen will be presenting a new, sustainable material at Sicam 2019, which is now ready to go into regular production, and which they intend to use in future – as well as wood – in the manufacture of their interior fittings for drawers and pull-outs. „OrganiQLine“ is based on fast-growing renewable bast and hemp fibres from regional suppliers and a water-based binding agent which is formaldehyde and phenol-free. With its special surface structure and alternative possibilities for colour design, the material provides the basis for turning new ideas for customised fittings into reality. The wood processing company has already received feedback from visitors at Interzum and is showcasing the „OrganiQLine“ at Sicam in new colours and material combinations with black ash, walnut, smoked oak and oak.

The wood processing company developed the in-house production process for „OrganiQLine“ jointly with the fleece manufacturer and the Institute for Composite Materials in Kaiserslautern, Germany. This means that by Sicam, customer-specific requirements for drawer inserts can already be sampled and batch production can be started within a short space of time.

With the aim of reducing complexity as much as possible, Holzwerk Rockenhausen designed the new „FineLine LiniQ“ fittings system. The company will be showcasing the modules preconfigured as sets for the interior fitting out of pull-outs and drawers in the three current colour schemes „Light oak“, „Nordic ash“ and „Javan Ash“ at Sicam. These include cutlery inserts that fill drawers and accessories such as knife blocks, foil holders and

cross-shaped dividers. „FineLine LiniQ“ comprises five sets to cater for all unit widths from 300 to 1,200 mm; there is just one article number for each set. This is how Holzwerk Rockenhausen is serving the entry-level sector.



*Caption 1: The idea of carrying the trendy horizontal alignment of the front panels on oversized drawers and pull-outs through to the inside was already well-received at Interzum. Photo: Holzwerk Rockenhausen*



*Caption 2: Anthracite-coloured storage containers in various sizes have been enhancing Holzwerk Rockenhausen's portfolio as practical and sophisticated accessories since 2019. These wooden lids are coated in blackboard paint and can be labelled with chalk. Photo: Holzwerk Rockenhausen*



*Caption 3: Holzwerk Rockenhausen will be presenting a new, sustainable material at Sicam 2019, which they intend to use in the future - as well as wood - in the manufacture of their interior fittings for drawers and pull-outs. With its special surface structure and alternative possibilities for colour design, "OrganiQline" provides the basis for turning new ideas for customised fittings into reality. Photo: Holzwerk Rockenhausen*



*Caption 4: With the aim of reducing complexity, Holzwerk Rockenhausen designed the new "FineLine LiniQ" fittings system. The company will be showcasing the modules preconfigured as sets for the interior fitting out of pull-outs and drawers in the three current colour schemes "Light oak", "Nordic ash" and "Javan Ash" at Sicam. Photo: Holzwerk Rockenhausen*