

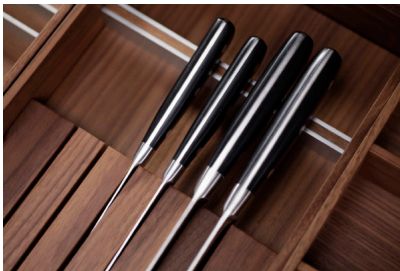
SICAM, Pordenone, October 10 – 13 2017

## Holzwerk Rockenhausen: Customized drawers and base units

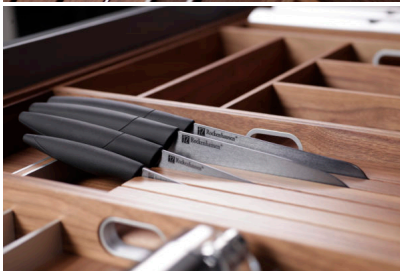
At the Sicam (October 10 to 13 2017 in Pordenone, Italy) wood specialists Holzwerk Rockenhausen, part of the Kesseböhmer-Group, will be demonstrating their potential for innovation in the design and development of highly customized wood solutions for kitchen storage fittings. Rockenhausen products feature prominently on the Kesseböhmer stand at the Sicam (Stand B24/C29 in Hall 7), showcasing the company's striking range of high-quality wood and metal organizer systems for custom drawers and pull-outs in kitchens, bathrooms and open-plan living.

Developing and manufacturing a range of customizable organizer systems and components crafted from wood has been Rockenhausen's core business for over 30 years. The company is using the Sicam as a platform to showcase its product inspirations for drawers and cabinet organizer systems made of high-quality solid wood or material combinations. The company works in various woods including oak, smoked oak and walnut, offering them in many colours and finishes, created using stains and tinted oils. Metal elements and a choice of handle solutions for cutlery organizers add to the style and functionality of storage fittings and expand the options for customers.

As one aspect of Rockenhausen's integrative business model, the company's presence at the Sicam is part of the company's drive to increase customer participation in the product development process so as to generate exclusive solutions. Working closely with customers, Rockenhausen creates and realises customized organizer systems that meet exacting criteria for design, fine workmanship and functionality.



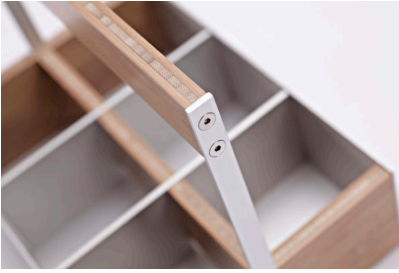
*Caption 1: Eye-catching and functional: the knife block harmonizes with this drawer organizer in walnut. Aluminium fittings set elegant accents. Photo: Holzwerk Rockenhausen*



*Caption 2: One of several handle solutions designed by Rockenhausen that let users lift the cutlery organizer easily out of the drawer. Photo: Holzwerk Rockenhausen*



*Caption 3: Removable dividers create an attractive material mix and give users the flexibility to arrange the divisions to suit their requirements. Photo: Holzwerk Rockenhausen*



*Caption 4: The perfectly crafted combination of bamboo and aluminium make this bottle rack, where functional elements are deliberately left visible, into an eye-catching feature in a base unit pull-out. Photo: Holzwerk Rockenhausen*



*Caption 5: Wood and bamboo with metal: the aluminium handle is a perfect match for the black stained oak and the bamboo knife block. Photo: Holzwerk Rockenhausen*