SICAM, Pordenone, 16 – 19 October 2018

Holzwerk Rockenhausen: Made-to-measure drawer and base unit fittings

From 16–19 October 2018, the Holzwerk Rockenhausen wood processing plant will be showcasing its innovation potential for developing bespoke solutions once again at SICAM in Pordenone. The company, which is part of the Kesseböhmer Group, will be taking pride of place at Stand B24/C29 in Hall 7 to demonstrate how its premium-quality wooden interior systems for drawers and pull-out shelves in base units for kitchens, bathrooms and living areas stand out from the crowd.

Developing made-to-measure ranges for its customers has been a core business activity for Holzwerk Rockenhausen for over 30 years. The company will be using SICAM as a platform to showcase its product innovations for drawers and cabinets made of solid wood and other material combinations under the motto “Wood is our passion – tailor-made in Germany”.

This year’s highlights are set to include the on-trend darker wood tones and other dark-stained surfaces. Combined with cool aluminium in various shades of grey, these materials make for dramatic contrasts and a sophisticated atmosphere. Aesthetic and functionality go hand in hand for Holzwerk Rockenhausen. Drawers and pull-out divisions are just as flexible as the various accessories, which not only clearly organise cutlery and cutting knives, but also ensure plates, bottles, cooking utensils, supplies and spices are all within easy reach.

For Holzwerk Rockenhausen, the trade show appearance at SICAM is an integral part of its business model in a bid to involve customers in its product development processes and generate exclusive solutions. This close cooperation is what allows the company to create tailor-made furnishing systems that meet the high requirements for design, quality and function.



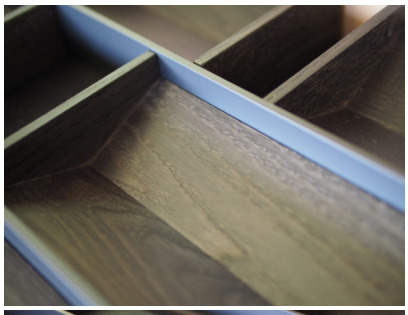
Caption 1: Small, yet exquisite details define the inspiration that comes from Holzwerk Rockenhausen. The radius of the new cutlery trays blends harmoniously with the aluminium trims. Classy smoked oak is combined with cool, black anodised aluminium. Photo: Holzwerk Rockenhausen



Caption 2: Versatile cutlery trays in a new geometry are featured in the multifunctional insert from Holzwerk Rockenhausen. Exciting contrasts are created by the black MDF with oak veneer as well as between light oak and grey aluminium. Photo: Holzwerk Rockenhausen



Caption 3: Anodised in titanium colour, the new foil/film roll cover harmonises perfectly with "Ash Umbra". Photo: Holzwerk Rockenhausen



Caption 4: The cutlery trays from Holzwerk Rockenhausen are making an appearance at Sicam 2018 in a new geometry. Photo: Holzwerk Rockenhausen



Caption 5: Besides unique design, the focus at Holzwerk Rockenhausen is also on practical functionality. At Sicam, the company is showcasing a variety of different functions. Photo: Holzwerk Rockenhausen