Interzum, Cologne, 16th to 19th May 2017

New “Arena” tray designs: Wood and metal – a perfect pairing

Kesseböhmer is known for a product portfolio that includes a wide and varied range of tray designs for storage fittings. From simple wire baskets to the high-end “Arena” glass railing, the German fittings specialist offers something for every taste, every requirement and every wallet. At the Interzum 2017, Kesseböhmer will be showcasing two new tray designs targeted at the latest strong trends in kitchen design. The wide choice of trays gives the kitchen industry even more options for differentiation behind the fronts.

Wood instead of a metal railing

The new “Arena select” tray has been developed for use in the Kesseböhmer “Tandem”, “Tandem solo” and “Convoy” storage fittings. The “Arena select” tray is an extraordinarily successful and harmonious mix of wood and metal. The starting point is a basic storage tray with a low, metal edging finished in either bright chrome or powder-coated anthracite. This edging is seamlessly bonded to an anthracite-coloured bottom panel. A solid wood frame fits inside the metal edging. Here Kesseböhmer offers a choice of two popular woods, either natural oak or black-stained ash. The new “Arena select” trays harmonize perfectly with the material mix and colour lines of the “FineLine (MosaiQ)” range of organizer elements supplied by the Kesseböhmer partner company Rockenhausen. This means that the trays can be fitted with inserts, boxes and divider elements from this system.

Closed metal trays

Kesseböhmer’s second new tray design, the “Arena pure”, also combines wood and metal, but in a strikingly different way. The puristic tray design with its flat metal sides is a brilliant match for the new minimalist drawer box designs and for contemporary kitchen designs with their emphasis on straight lines, smooth surfaces and comfort.

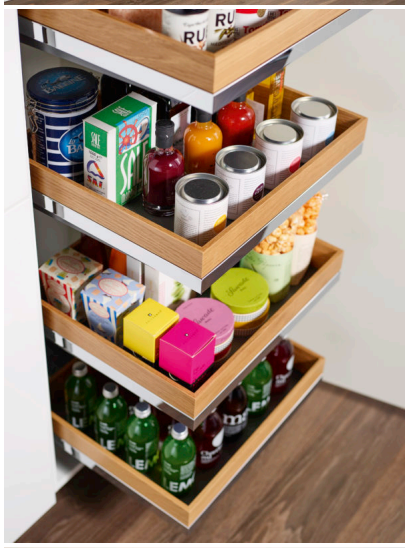
What the new “Arena pure” has in common with existing trays is quality, for example, an impressive load capacity of 18 kg per tray. The closed metal railing is 55 mm high and its flat, straight up-and-down surface is accentuated by a narrow groove. It is available in all Kesseböhmer surface finishes. The popular anthracite finish in particular emphasizes the streamlined clarity of the tray.

The new trays are also right for the “Dispensa” tall larder pull-out and the “Dispensa junior III” base unit pull-out. Kesseböhmer has also developed a new “Arena pure” tray variant for its “LeMans” corner pull-out and for the “Tandem” and “Tandem solo” storage fittings. The effect of this design-oriented Kesseböhmer innovation is a serene and consistent look behind all the fronts that harmonizes with contemporary kitchen architecture.

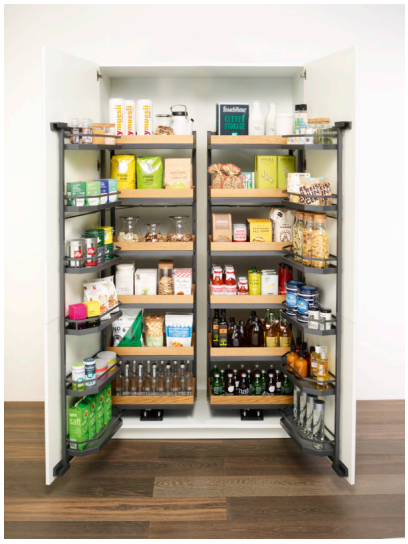
Both new trays enable kitchen manufacturers to specify their own décors for the bottom panels, or to add inserts. These features can be used to create strong and consistent brand differentiation behind the fronts.



Arena select



Arena select



Arena select



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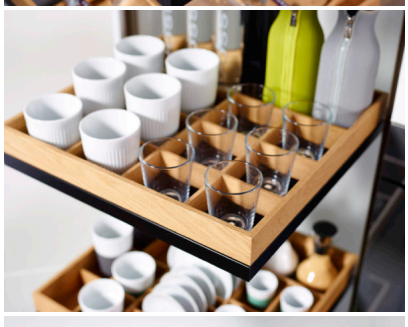
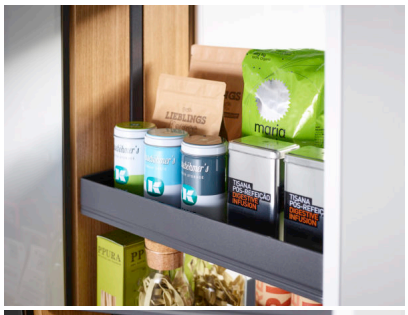


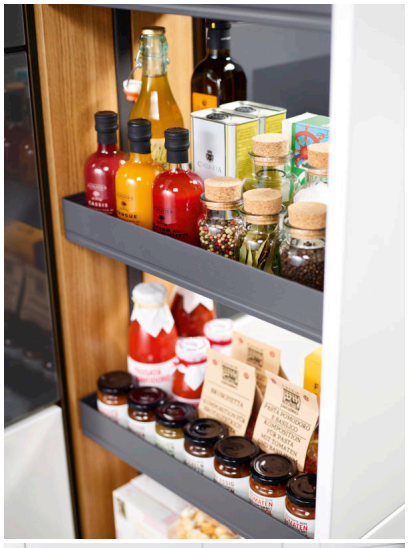
Arena select



Arena pure



Arena pure



Arena pure



Arena pure