EuroShop, Düsseldorf, 5th to 9th March 2017

Opening doors to the contract business

Homapal presents the Door Express Collection from Formica at Euroshop

40 decors, four standard door formats and a special delivery service. These are the key facts for the new Formica Door Collection. Homapal, as part of the Formica group armed with exclusive sales and marketing rights in Germany, Austria and Switzerland, thus unlocks a further door to the contract business. The company presents the new collection for the first time at Euroshop 2017 in Düsseldorf.

Homapal wants to supply customers in the door industry with quality quickly and easily in the future. Therefore, the laminate manufacturer holds in stock 40 decors (25 uni colours and 15 woods) in four standard door formats – 2150 x 915 mm, 2150 x 1020 mm, 2150 x 1300 mm and 2350 x 1300 mm – at its Herzberg facility.

Customers in Germany, Austria and Switzerland are supplied with the Door Express Collection in high-quality Formica high pressure laminates. These are produced by compressing several layers of paper impregnated with resins together under pressure and heat to form a homogeneous material. The surfaces produced in this way are exceptionally hard wearing, durable and hygienic.



Caption: 40 decors, four standard door formats and a special delivery service. These are the key facts for the new Formica Door Collection. Homapal supplies the high-quality high pressure laminates to customers in Germany, Austria and Switzerland. Photo: Formica

PR-Contact: bic.PR | Bianca Schmand-Hannemann | fon: +49 5246 827 990-0 | mail: Bianca.Hannemann@bic-pr.de